

RECALL NOTIFICATION REPORT
U.S. DEPARTMENT OF AGRICULTURE
FOOD SAFETY AND INSPECTION SERVICE

PRODUCTS RECALLED: Ground beef products

PRODUCTION DATES/IDENTIFYING CODES: Produced on January 24, 2003. The products subject to recall are 1 to 3 lb. trays of:

- * "Kroger, BEEF GROUND, GROUND SIRLOIN PATTIES."
- * "Kroger, BEEF GROUND, GROUND ROUND PATTIES."
- * "Kroger, BEEF GROUND, GROUND CHUCK PATTIES."
- * "Kroger, BEEF GROUND, GROUND CHUCK PATTIES."
- * "Kroger, BEEF GROUND, GROUND BEEF PATTIES."
- * "Kroger, KROGER BETTER CHOICE LEAN BEEF."
- * "Kroger, LEAN GROUND BEEF, 91/09."
- * "Kroger, GROUND BEEF CHUCK, 80/20."
- * "Meijer, GROUND BEEF CHUCK."

Each of these products bear the establishment number "EST. 20983" inside the USDA mark of inspection.

PROBLEM/REASON FOR RECALL: The product may be contaminated with E. coli O157:H7.

HOW/WHEN DISCOVERED: The State of Ohio collected and analyzed a product sample in response to illnesses in the state. The recalled product has not been linked to the illnesses there at this time.

FEDERAL ESTABLISHMENT: 20983
Green Bay Dressed Beef
3840 E. Kemper Road
Sharonville, OH 45241

CONSUMER CONTACT: Sally VandeHei, 800-829-2838

MEDIA CONTACT: Jim Mulhern, 202-496-2468

QUANTITY RECALLED: Approximately 106,000 pounds

DISTRIBUTION: Illinois, Indiana, Kentucky, Michigan, Missouri, North Carolina, Ohio, Tennessee, Virginia, West Virginia

RECALL CLASSIFICATION: Class I

RECALL NOTIFICATION LEVEL: Consumer

PRESS RELEASE: Yes

DIRECT NOTIFICATION MEANS: The firm has notified its customers orally and will follow-up in writing.

FSIS FOLLOWUP ACTIVITIES: Effectiveness checks by the FSIS, Field Operations.

OTHER AGENCIES INVOLVED: State of Ohio

FSIS CONTACTS:

FSIS Recall Coordinator: (630) 620-7474

Consumer Inquiries: 1-800-535-4555

Media Inquiries: 202-720-9113

Congressional Inquiries: 202-720-3897

Recall Management: 202-690-6389

Web site: http://www.fsis.usda.gov/oa/recalls/rec_intr.htm

DATE OF RECALL MEETING: March 11, 2003

RECALL CASE NUMBER: 011-2003